REGAL HOTELS
富豪酒店

WE LOVE OUR PLANET
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Dear Guest,

Welcome to Regal Hotels.

In 2012 as part of our mission of being internationally recognised for our sustainability programmes, Regal Hotels launched 'We Love Our Planet', an environmental campaign that introduces a range of green initiatives. In addition to enabling Regal Hotels to garner a number of third-party accolades and certifications, this campaign allowed us to engage our employees and the people in the communities where we operate to play an active role in our environmental efforts.

With this booklet, we invite you, our valued guest, to learn more about our environmental initiatives and achievements. We hope that you will join us in adopting eco-friendly practices so that we can all contribute to make a green difference. I also invite you to stay up to date with our sustainability initiatives by visiting our sustainability page on our website: www.regalhotel.com.

Belinda Yeung
Executive Director and Chief Operating Officer
Regal Hotels International

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Our Mission Statement

Our Mission Statement

To be an internationally recognised hotel group known for its sustainability programmes.

We Love Our Planet

In 2012, Regal Hotels Group launched 'We Love Our Planet', an environmental campaign that will increase the impact of our sustainable development programmes through a variety of green initiatives.

Through our Corporate and Hotel Green Committees, Regal Hotels has identified key sustainability issues and objectives as the focus of our sustainable development.

Environmental Sustainability Commitments

Our sustainable development focus:

- Environment
- Health and safety
- Supply chain
- Community
- Guest engagement and Employee engagement

We are committed:

- To implement Green Programmes inside and outside of the workplace
- To launch a minimum of one significant Humanitarian Service Project per business unit per year focusing on Youth Development & Health Enhancement in communities where we operate
- To be a financially responsible Group accountable to our shareholders
- To implement sustainable Economic and Community Development Programmes where we operate
- To engage our guests, associates and their families in all our sustainability efforts
- To engage internationally recognised certification organisations to measure our sustainability performance and development

With this shared commitment and concerted effort, Regal Hotels will continue to deliver world-class service and standards while adhering to our sustainability objectives.

Green Practices across our Operations

In 2010, Regal iClub Hotel became the first carbon neutral hotel in Hong Kong in line with established international standards and with the technical support and advisory services of Carbon Care Asia, a provider of cutting-edge services in carbon strategy and sustainability innovation. Since then, we have applied what we have learnt to implement similar sustainable practices across our portfolio in Hong Kong and Mainland China.

Our Green Practices

Engineering	· Implement the 5-R principle - Reduce, Reuse, Recycle, Replace and Reject · Instil the means and methodology to reduce energy consumption and conserve resources · Instil good management and usage of hazardous materials · Maintain good indoor air quality to protect the health of associates and guests
Finance	· Implement a waste management system together with a paperless programme and inspire full utilisation of resources in an eco-friendly manner
Human Resources	· Promote a collaborative effort in fostering an eco-friendly working environment and promoting Earth-friendly practices among associates

Green Practices across our Operations

Marketing	· Lead influential green marketing campaigns · Educate, engage and encourage our associates, our guests and our stakeholders to be responsible citizens and travellers
Operations	· Establish environmental protection guidelines and procedures for food and beverage and rooms operations in order to minimise resource consumption · Dispose of wastes in a responsible manner to eliminate or reduce their environmental impact
Project Development	· Instil environmentally-friendly energy conservation and waste management elements into the new Green Hotel design brief to be implemented by hotel owners
Purchasing	· Purchase recycled and environmentally preferable products whenever practicable · Develop a green supplier list, which includes contractors and consultants that are mandated to use recycled and environmentally preferable products
Sales	· Introduce Green Sales Room and MICE Packages through Green Sales Channels to promote sustainable business growth

Activity Highlights

Awards & Recognitions

EarthCheck Benchmarking

To work towards our mission of being internationally recognised for our sustainability programmes, we have partnered with EarthCheck, the world's leading environmental benchmarking and certification programme for sustainable travel and tourism, to measure the effectiveness of our sustainability performance using operational indicators from our Hotels in Hong Kong, including energy consumption, waste management, recycling and community engagement.

All five of our Hotels in Hong Kong successfully attained EarthCheck's Bronze Benchmark status in recognition of our achievements in saving electricity and fuel oil, and recycling paper, plastic and aluminium. The certification affirms our commitment to becoming a sustainability leader in the hotel sector.

CarbonCare Label and Carbon'Less' Certificate

Regal iClub Hotel, the first carbon neutral hotel in Hong Kong, was recognised again in 2012 with the highest CarbonCare Label for achieving a 100% reduction in carbon. Additionally, the five other Regal Hotels in Hong Kong received Carbon'Less' Certificates from the Hong Kong Awards for Environmental Excellence, marking our success in reducing our carbon footprint across our properties.

U Green Awards

U Magazine, a popular Hong Kong lifestyle magazine, presented Regal Hotels with the U Green Award in 2012 in recognition of our contributions to environmental protection.

National Tourism Administration of China – Green Hotel

In Shanghai, Regal International East Asia Hotel achieved a 'Golden Leaf' standard and Regal Shanghai East Asia Hotel achieved a 'Silver Leaf' standard in accordance with the Green Hotel criteria set by the National Tourism Administration of China.

Our Achievements

During 2012-2013, our 5 Regal Hotels in Hong Kong implemented a series of sustainability measures to reduce the use of resources and promoted waste management through recycling practices. Highlights of our achievements include:

Electricity	Reduced consumption by over 9 million kilowatt hours
Fuel Oil	Reduced consumption by over 18,000 litres
Paper	Recycled 146,000 kilograms
Plastic	Recycled 3,000 kilograms
Aluminium	Recycled over 23,000 kilograms

Corporate Engagement

Regal Hotels has instituted various corporate engagement initiatives that serve to inspire our guests, associates and other stakeholders to share our passion for sustainability.

Green Committees

Regal Hotels' corporate-level Green Steering Committee and property-level Hotel Green Committees help guide our sustainable development strategy.

Reduce Food Waste

Regal Hotels has partnered with Foodlink Foundation, Hong Kong's leading hunger relief charity, to help fight hunger and poverty by minimising food wastage at some of our Hotels in Hong Kong.

Organic Farms

At five of our Hotels in Hong Kong, we have set up organic farms on-site where we grow fresh herbs to help promote eco-consciousness, reduce our carbon footprint and provide fresh, chemical-free ingredients for our restaurants.

Promote Green Dining

Our restaurants and banquet services have adopted various green dining initiatives, including green wedding and meeting packages and low carbon and ocean-friendly menus. Additionally, we offer shark fin-free menus for banquets to support marine biodiversity.

Support International Environmental Events

Our Hotels take part in Earth Hour, a global event initiated by the World Wild Fund for Nature (WWF) to draw attention to climate change and the environment through energy conservation.

Engaging our Associates

Our sustainability approach is all-inclusive, which means that we work to engage each of our associates in addition to guests and other stakeholders. Associates at all levels are encouraged to join our sustainability efforts in a number of ways and through a variety of activities.

Communication Forums

We organised a series of Communication Forums where we shared our sustainability goals in detail with associates to give them a better understanding of their important roles in carrying out our mission. In a show of commitment, after attending a Communication Forum, we proudly wear a 'We Love Our Planet' badge.

Staff Photo Contest

To further involve our associates in our 'We Love Our Planet' programme, we organised a staff photo contest titled 'Zoom • Green' and invited entries with an environmental and conservation focus.

Wear Green Day

We encouraged all non-uniformed associates to showcase their support for the environment by wearing green on a designated day. Management even got into the act by wearing business attire with a touch of green. Wear Green Day enabled everyone at Regal Hotels to rally around a common cause in a fun and fashionable way!

Engaging our Guests

Regal Hotels encourages our guests to be responsible travellers and contribute to the protection of the environment.

Use of Recycled and Recyclable Materials in Hotel Items

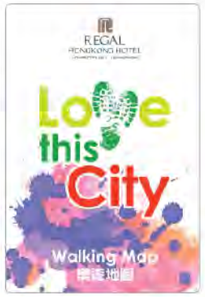
Many items in our guest rooms, such as pencils and notepads, are made of recycled materials.

Guest Room Conservation Programme

To encourage guests to help us conserve energy, bed linen and bath towels are changed every three day, as indicated on the information canvas in the bathroom. Guests can also find an energy conservation sticker on the main switch, reminding them to shut off lights when not in use.

'Love This City' Walking Map

Our Regal Hotels properties are all located in convenient neighbourhoods close to attractions and points of interest. As such, we encourage our guests to explore nearby areas on foot by providing a 'Love This City' walking map, which contains information about points of interest and local delicacies in addition to a transit map.



Interactive Guest Experiences

Regal Hotels partners with WWF-Hong Kong to allow members of Regal Hotels' loyalty programmes to redeem reward points as cash donations. We also regularly organise green-themed activities and promotions for guests.

Contact us

Going forth, Regal Hotels will sustain our green initiatives to continue engaging our associates and our guests. We extend our thanks to you for your support and we welcome your comments, enquiries and suggestions.

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